I live in a rural area. K-LOVE is the only contemporary Christian station that I can tune in. There are many people in my community who rely on K-LOVE transmissions for the positive programing. If we were no longer able to receive K-LOVE we would be left with nothing wholesome for our families to listen to. In these times it is vital that there be positive listening options available to every city, town, and rural area in America on the air-waves.